

UAPT Website Mass Email Policy

Mass email messages are a useful and convenient way of informing our members. However, their potential for unnecessarily consuming resources and cluttering member's inboxes require that senders of such messages adhere to some guidelines. As such, mass emails must be approved or sent by authorized users only.

A mass emailing is an unsolicited email message from our organization, members and/or partners sent to all of our members. Sending messages to groups, committees, or divisions also does not constitute a mass emailing. Our mailing list may not be purchased or sold to other individuals or organizations.

UAPT partner members:

- State Treasurers Office
- National Organization, APTUS&C
- Annual Treasurers Academy
- Utah League of Cities and Towns

Notices should meet the following criteria:

- Membership information
- Association and partners Training and Events
- Member communities job openings
- Current and past member's finalization life events (Retirements, deaths etc.) Mass emailing's should not be used for life events such as birth, wedding, announcements etc.

Treasurer to Treasurer:

For members to exchange policy and procedure practices. Results should be collected and returned to the technology director to be posted on the website.

(The Technology Director and/or President may give approval for anything meeting the above criteria. Anything beyond what is listed will require approval of the majority of the board.)